



BONUS Program National Marketing Info

Whether you're a first time *BONUS* marketing participant, or Renewing — this profit-building program is for you!

Thank you for wanting to participate in our exclusive **FIREARM FUNDAMENTALS *BONUS*** marketing program. This is your opportunity to reach your prospective clients throughout our country and present your distinctive products and services to eager potential clients.

We offer two valuable types of marketing options. A listing for:

- **Instructors** to add new students
- **Vendors** to promote your products

You'll receive a full year's promotion in two strong venues:

In our acclaimed **Firearm Fundamentals book** — and on our popular **Web** site! Plus, we'll include **FREE Insertion** — **NO Set-up costs!**

How much Does It Cost?

A year's worth of national, double advertising would be a bargain for just \$87.50,

But it's even better! — When you confirm your ad with your payment, **You'll get double your money back!** — How? — *You'll receive \$175 (msrp) in books!* And your clients will be glad to buy these books for their own training and reference!

When was the last time you were offered money for placing an ad?

How Do I Participate?

It takes just minutes! — Let us know a few important things to set-up your ad!

1. Decide whether you want to participate as a *Vendor* or an *Instructor* (or both);
2. Decide on a modest, appealing incentive to promote your product or services;
3. Provide contact information so buyers can get ahold of you;
4. If you're a vendor, also provide your logo and product graphics;
5. Email your information to: gary@FirearmFundamentals.net
6. Then confirm your ad by ordering your books: ***mybonus.FirearmFundamentals.net*** (Be sure to select your preferred State Edition)
7. Once you get our ***BONUS*** package of books, you can start earning money *immediately!*

Apply Now! **LIMITED OFFER ~ Deadline is fast approaching!**



Visit our site to view nearly 100 pages of book excerpts

www.FIREARMFUNDAMENTALS.net

Email: **gary@FIREARMFUNDAMENTALS.net**



Deadline Dates

Our books are typically updated twice a year, with projected deadlines of 5/31 and 12/31
Summer Special — To help you realize more profits, this deadline is extended to July 30th!

Submission Information

Be sure to make your offer desirable to *both* instructors *and* general consumers.
We'll put your ad together at *no charge* and email it to you for your approval.
Our **My.Bonus** web page also offers a helpful PR package so you can earn more – *faster!*

INFORMATION NEEDED: Vendors and Instructors

- A) Your Name
- B) Company Name
- C) Your web site
- D) Contact information (Phone, email, address)
- E) Type of incentive (along with any terms or restrictions) — see below
- F) Incentive identifier: Please use our standardized **FFbonus**
- G) Vendors: Include high resolution logo and/or product graphic *
- H) Email your information to: **gary@FirearmFundamentals.net**
- I) Confirm your application with your order of **FIREARM FUNDAMENTAL** books at:

<http://MyBonus.FirearmFundamentals.net>

Suggested **BONUS** Program PROMOTIONAL INCENTIVES

Instructors *Most Instructors are offering:*

- A) Half Hour Free Training — with two hours minimum paid instruction *or*
One Hour Free Training — with six hours minimum paid instruction
- B) 10% OFF selected courses
- C) A special, valuable incentive unique to your business

Vendors

- A) A typical offering is 10% to 25% discount on selected product(s) *or*
- B) A free promotional product
- C) A special, valuable incentive unique to your business

For examples of marketing ads, check out the BONUS Section in our book or visit our web site. From our main menu select BONUS > OFFERS or BONUS > INSTRUCTORS

(* - Note: Application submission conveys authorization to use your provided name, logos and associated text and/or graphics in the composition of your promotional materials.)

Join this excellent way to get your marketing in front of the people that buy!

Do You Teach Other instructors?

Earn Even More Profits When You Join our Exclusive Profit Program!

For more information, please visit: **<http://profit.firearmfundamentals.net>**